



THE ANT PRINCIPLE

Chuck Herring is a nationally recognized educator, motivator and inspirational speaker. He has received commendations from the US Department of Education, the National NAACP and many institutions of higher learning including The University of Pittsburgh, Princeton University and Duquesne University.

Chuck is passionate in his belief that organizations need a workforce that combines a desperate need for success with a spirit of service in order to be successful in the 21st Century. His unique and entertaining approach using “The Ant Principle” helps prepare participants for victory both personally and professionally. Chuck likes to refer to his presentations as “edutainment” (education through entertainment).



The ANT PRINCIPLE helps participants effectively use their desire for success to benefit them in both their personal and professional lives. This inspirational, high-energy, humorous keynote has received outstanding reviews from diverse audiences. Chuck Herring, M.Ed. invites you to go on a stirring journey with him while he helps you discover and/or cultivate your ‘INNER ANT.’

To excel in today’s competitive marketplace, you must be daring, bold and innovative. THE ANT PRINCIPLE will help individuals become more confident problem-solvers, become better leaders and become better people at home and in the workplace.



Join Chuck to learn:

- The 3 components of THE ANT MINDSET
- How to nullify the power of PILL BUGS
- The Difference between Involvement and Commitment
- $I + V = R$ (Imagination + Vision = Reality)
- What IQ really means

Herring does not just inspire and entertain. Participants will walk away from this presentation with an action plan to set at least one goal and determine a date in which to accomplish that goal that they deem worth setting.

THE ANT PRINCIPLE creates a shift in the way participants interpret the value of work, commitment and vision. Herring believes that *if you change the way people look at things, the things they look at will change*. His goal is to help all adults tap into and then maintain their wide-eyed, child-like optimism in both their public and private moments.

